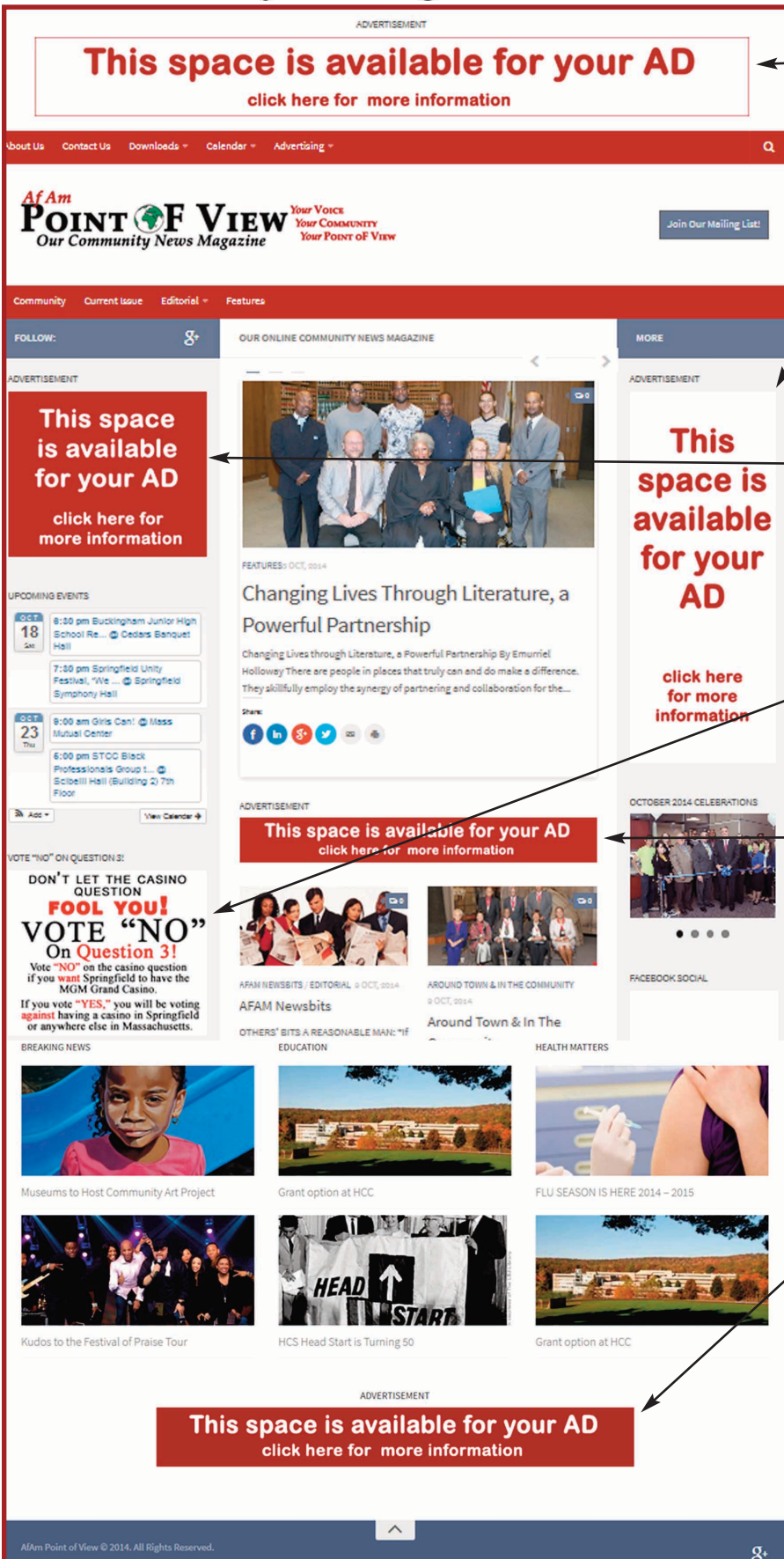


WEB UNITS & RATES:



Main Top Full Banner (1080 x 120)
 Shows on all the post and pages above the
Main Top Navigation age

\$425.00 for 30 days
 \$807.50 for 60 days

Premium Vertical Box (225 x 575)
 Shows on all the post and pages
 (Above the fold) **Right Sidebar**

\$375 for 30 days
 \$712.50 for 60 days

Premium Big Box (300 x 250)
 Shows on all the post and pages
 (Above the fold) **Left Sidebar**

\$350 for 30 days
 \$665 for 60 days

Regular Big Box (300 x 250)
 Shows on all the post and pages
 (Below the fold) **Left Sidebar**

\$240 for 30 days
 \$480 for 60 days

Leaderboard (728 x 90) Middle
 Shows **ONLY** on the Home page

\$220.00 for 30 days
 \$440 for 60 days

Small Tile (225 x 225)
 Shows on all the post and pages
 (Below the fold) **Right or Left Sidebar**
 image not shown

\$100 for 30 days
 \$200 for 60 days

Leaderboard (728 x 90) Bottom
BOTTOM over the **Footer**

Shows on all the post and pages
 \$175.00 for 30 days
 \$350 for 60 days

DEDUCT 10% off rate if advertising
 for 90 Days or more (Excludes Small Tile)

DEDUCT 5% off rate if you are a
 NON-PROFIT ORGANIZATION

Submit your ad to: ads@afampov.com or
 speak with Marie at 413-796-1500

2015 ONLINE ADVERTISING ORDER FORM

Please fill out this form and return it with your "Web ad". Your "Web ad" must be e-mailed to: ads@afampov.com as a ".gif" ".png" ".jpeg" or in ".swf" FLASH format.

Business Name: _____ Telephone No.: () _____

Address: _____
 Street City State Zip Code

Authorized by: _____ / _____ / _____
 Print Name Email Address Date

WE ACCEPT MC, VISA, DISCOVER, AMERICAN EXPRESS

Card #: _____ Expiration Date _____

Card Type: ___MC ___Visa ___Discover ___Am. Express

Print Name of Cardholder: _____

Cardholder Signature _____

AD SIZE	COST/30 Days	Run Time	Month(s) to Start	TOTAL DUE
<input type="checkbox"/> Main Top Banner (1080x120)	\$ 425.00	<input type="checkbox"/> 30 Days	<input type="checkbox"/> January	\$
<input type="checkbox"/> Premium Vertical Box (225x575)	\$ 375.00	<input type="checkbox"/> 60 Days	<input type="checkbox"/> February	\$
(Above the Fold) Right Sidebar		<input type="checkbox"/> 90 Days	<input type="checkbox"/> March	\$
<input type="checkbox"/> Premium Big Box (300x250)	\$ 350.00	<input type="checkbox"/> More _____	<input type="checkbox"/> April	\$
(Above the fold) Left Sidebar			<input type="checkbox"/> May	\$
<input type="checkbox"/> Regular Big Box (300x250)	\$ 240.00		<input type="checkbox"/> June	\$
(Below the Fold) Left Sidebar			<input type="checkbox"/> July	\$
<input type="checkbox"/> Leaderboard (728x90)	\$ 220.00		<input type="checkbox"/> August	\$
(Below the Fold) (Only Home pg)			<input type="checkbox"/> September	\$
<input type="checkbox"/> Leaderboard (728x90)	\$ 175.00		<input type="checkbox"/> October	\$
(Above the Footer)			<input type="checkbox"/> November	\$
<input type="checkbox"/> Small Tile (225x225)	\$ 100.00		<input type="checkbox"/> December	\$
<input type="checkbox"/> Only Hypertext Link	\$ 25.00			\$

DEDUCT 10% off rate if advertising for 90 Days or more (Excludes Small Tile)

DEDUCT 5% off rate if you are a NON-PROFIT ORGANIZATION

Payment made by: { } Cash { } Check { } Credit Card { } Invoice

Total Amount Enclosed: \$ _____ Ad Attached: ___Yes ___No Date Rec'd: _____

Submit your ad to: ads@afampov.com or speak with Marie at 413-796-1500