



2016 ADVERTISING ORDER FORM

(Ads must be rec'd by the 15th of the month for placement in the next month's issue.)

Please fill out this form and return it with your "camera-ready" ad. Your ad must be e-mailed to: ads@afampov.com as a "pdf," "jpeg," "tiff" or computer-generated and given to us on CD or disc.

Business Name: _____ Telephone No.: _____

Address: _____

Street City State Zip Code
 Authorized by: _____ / _____ / _____
 Print Name Email Address Date

WE ACCEPT MC, VISA, DISCOVER, AMERICAN EXPRESS	
Card #:	Expiration Date
Card Type: <input type="checkbox"/> MC <input type="checkbox"/> Visa <input type="checkbox"/> Discover <input type="checkbox"/> Am. Express	
Print Name of Cardholder: _____	
Cardholder Signature _____	

Ad Size	B/W Rates	Publication Dates	Color	% Off/Total
{ } Business Card 3"x 2"	\$ 50.00	_____	\$ 65.00	
{ } Special Size 3"x 2.6"	\$ 75.00	_____	\$ 90.00	
{ } Coupon Size 4.65" x 1.75"	\$ 150.00	_____	\$ 165.00	
{ } Vertical Size 2.25" x 4.65"	\$ 225.00	_____	\$ 275.00	
{ } 1/8 Page 4.65" x 2.6"	\$ 275.00	_____	\$ 325.00	
{ } Banner Size 9.5" x 2"	\$ 325.00	_____	\$ 400.00	
{ } 1/4 Page 4.65" x 5.3"	\$ 450.00	_____	\$ 550.00	
{ } 1/2 Page horizontal 9.5" x 5.3"	\$ 750.00	_____	\$ 950.00	
{ } 1/2 Page vertical 4.65" x 10.75"	\$ 750.00	_____	\$ 950.00	
{ } 3/4 Page 9.5" x 8.6"	\$ 1,000.00	_____	\$1,300.00	
{ } Full Page 9.5" x 10.75"	\$ 1,200.00	_____	\$1,600.00	
{ } Inserts 16,000 units	\$ 1,200.00	_____	N/A	
{ } Classified: \$14.00 1 st 20 words--\$.60/word over 20		_____	N/A	

Please call for prices for Special Requests for Full Page Back Cover or Full Page Inside Cover
 For 1 spot COLOR ads, add \$125.00 to cost of full page ad; \$62.50 to half page ad cost, etc.

DEDUCT 10% off rate if advertising in 12 ISSUES--(Business Cards & Special Size Ads EXCLUDED)
DEDUCT 5% off rate if advertising in 6 ISSUES--(Business Cards & Special Size Ads EXCLUDED)
DEDUCT 5% off rate if you are a NON-PROFIT ORGANIZATION (except for Business Card Ads)

Payment made by: { } Cash { } Check { } Credit Card { } Invoice

Total Amount Enclosed: \$ _____ Ad Attached: ___ Yes ___ No Date Rec'd: _____