

Af-Am

POINT OF VIEW

Our Community News Magazine



Your VOICE

Your COMMUNITY

Your POINT OF VIEW

2017 ADVERTISING ORDER FORM

(Ads must be rec'd by the 15th of the month for placement in the next month's issue.)

Please fill out this form and return it with your "camera-ready" ad. Your ad must be e-mailed to: ads@afampov.com as a "pdf," "jpeg," "tiff" or computer-generated and given to us on CD or disc.

Business Name: _____ Telephone No.: _____

Address: _____

Street City State Zip Code
Authorized by: _____ / _____ / _____
Print Name Email Address Date

WE ACCEPT MC, VISA, DISCOVER, AMERICAN EXPRESS

Card #: _____ Expiration Date _____

Card Type: MC Visa Discover Am. Express

Print Name of Cardholder: _____

Cardholder Signature _____

Ad Size	B/W Rates	Publication Dates	Color	% Off/Total
{ } Business Card 3" x 2"	\$ 50.00	_____	\$ 65.00	
{ } Special Size 3" x 2.6"	\$ 75.00	_____	\$ 90.00	
{ } Coupon Size 4.65" x 1.75"	\$ 150.00	_____	\$ 165.00	
{ } Vertical Size 2.25" x 4.65"	\$ 225.00	_____	\$ 275.00	
{ } 1/8 Page 4.65" x 2.6"	\$ 275.00	_____	\$ 325.00	
{ } Banner Size 9.5" x 2"	\$ 325.00	_____	\$ 400.00	
{ } 1/4 Page 4.65" x 5.3"	\$ 450.00	_____	\$ 550.00	
{ } 1/2 Page <i>horizontal</i> 9.5" x 5.3"	\$ 750.00	_____	\$ 950.00	
{ } 1/2 Page <i>vertical</i> 4.65" x 10.75"	\$ 750.00	_____	\$ 950.00	
{ } 3/4 Page 9.5" x 8.6"	\$ 1,000.00	_____	\$1,300.00	
{ } Full Page 9.5" x 10.75"	\$ 1,200.00	_____	\$1,600.00	
{ } Inserts 16,000 units	\$ 1,200.00	_____	N/A	
{ } Classified: \$14.00 1 st 20 words--\$.60/word over 20		_____	N/A	

Please call for prices for Special Requests for Full Page Back Cover or Full Page Inside Cover

For 1 spot COLOR ads, add \$125.00 to cost of full page ad; \$62.50 to half page ad cost, etc.

DEDUCT 10% off rate if advertising in 12 ISSUES--(Business Cards & Special Size Ads EXCLUDED)

DEDUCT 5% off rate if advertising in 6 ISSUES--(Business Cards & Special Size Ads EXCLUDED)

DEDUCT 5% off rate if you are a NON-PROFIT ORGANIZATION (except for Business Card Ads)

Payment made by: { } Cash { } Check { } Credit Card { } Invoice

Total Amount Enclosed: \$ _____ Ad Attached: ___ Yes ___ No Date Rec'd: _____